



The implementation of a style guide provides uniformity in style and formatting within a document and across multiple documents.

Artemis primarily uses the two standard reference works listed below and follows their first preferences consistently as part of 'house style':

- *Style manual: For authors, editors and printers*
- *Macquarie dictionary: Australia's national dictionary*

These resources provide valuable guidance and recommendations for anyone faced with the task of preparing material for publication.

While Australian publishing professionals in both the public and private sector commonly follow the *Style manual*, some organisations and publications prefer to follow their own established format and style.

Whichever your preference, a focus on the audience's needs is the trademark of effective communication.

Feel free to discuss with us the desired format and style of your publication — we will be delighted to provide guidance if needed.